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Music video promotes empowering women

Transcona

BY ADRIAN ALLEYNE
STAFF REPORTER

Andrew Chudley recently channelled his inner music star to help empower women around the world.

Chudley, a student at Collège Pierre-Elliott-Trudeau in Transcona, was one of eight Manitoba high school students who worked together to write, produce, and record the song *Unbreakable* for International Development Week.

The song is about the empowerment of women and girls, which was the theme of International Development Week that ran from Feb. 5 to 11.

The students also created a music video to accompany the song, which was premiered at the Legislative Building on Feb. 8 and seen by Premier Greg Selinger.

Chudley said working on the song gave

him the opportunity to continue to highlight human rights issues.

"It was the human rights and music aspect of it that drew me in. Those are the two main things I do," said Chudley, a Grade 12 student at the school.

It took the students a day to write and record the song, and film the accompanying video — a process that helped them understand the plight women face around the world.

"We like to think of the video as a sign of strength, because we learned about women around the world not being treated properly," Chudley said.

Sumeep Bath, public relations co-ordinator for the Manitoba Council for International Cooperation who worked with the students on the video, said the organization wanted a mixture of high school students working on the project.

"We wanted to get a representation of both male and female high school students because we wanted to make it

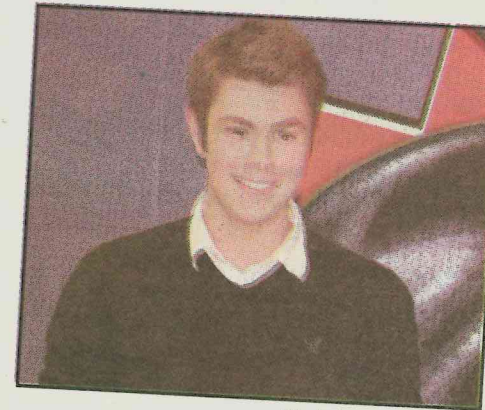


Photo by Adrian Alleyne

Collège Pierre-Elliott-Trudeau student Andrew Chudley.

clear that the empowerment of women and girls is everyone's concern," he said.

Chudley said people don't always realize that the smallest gesture can make a world of difference.

The music video can be viewed at <http://mcic.ca/makingadifference-2012/video/unbreakable-music-video>.

Read news from northeast Winnipeg

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"It's a very unique space with good visibility from Henderson," Steen said.

"Through the community consultations some good things have come through there."

the way to Bronx Park Community Centre, there's a lot of kids in the area and it's quite a walking distance."

Jos Gatien, president of the Bronx Park Community Centre, which manages the

2157 Portage Ave

1 block west of Deer Lodge Centre

897 - 4665



1020 Main Street

4 blocks south of the Redwood Bridge

586 - 8668