

# Digital Communications Strategy Advisor

Volunteer in the Ethiopia for 9 Months

Start Date Jan - Mar 2019 (flexible)



## The Volunteer's Role

To strengthen the capacity of Benishangul-Gumuz Regional Health Bureau's public relationships as well as the dissemination of the Bureau's objectives and outcomes and to improve its effectiveness in providing quality health services. Through gap analysis & capacity building, the volunteer will work with the health bureau members and different departments of the bureau and provide support to the health workers (training, mentoring, capacity building activities) to deliver relevant and engaging health services, improving client satisfaction and helping increase the bureau's service delivery.

### As a volunteer, you will:

- Design a campaign and digital communications strategy for the Health Bureau
- Train staff to continue monitoring and promoting program implementation activities through different media
- Provide support regarding the development of communication guides, materials & tools to be used by staff of the Bureau
- Assist in the development of proposals and presentations that communicate the mission and vision of the organization
- Support Bureau staff & health workers (training, mentoring, capacity building activities) in delivering relevant and engaging health services, improving client satisfaction and helping increase the bureau's service delivery.

### Essential Academic Qualifications:

- Degree in relevant area (communications, media, Journalism, publishing or marketing, graphic design).

### Essential Professional Background:

- At least 3 years' experience in communications
- Training and mentoring experience

## About Our Partner

### Benishangul Gumuz Regional Health Bureau (BSH-RHB)

BSG RHB supports three Zonal health offices, 21 woreda health offices, 2 general hospitals and all public and private health care facilities within Benishangul Gumuz Regional State. Among the staff based in the RHB, 29 of are health professionals (9 MSc holders in public health fields).

**MISSION:** To reduce morbidity, mortality, and disability as well as improve the health status of the regional society by providing a comprehensive package of preventive, promotive and rehabilitative, and basic curative health services via a decentralized and democratized health system in collaboration with all stakeholders

## Terms and Conditions

Cuso International terms and conditions allow you to lead a modest and healthy lifestyle while being effective in your placement. This support package will cover basic living expenses for one volunteer and is not intended to cover home-based expenses (ex. loans, support payments, etc.) or luxury items such as imported items in placement or international personal travel.

### Support Package

- Modest monthly living allowance (varies depending country)
- Accommodation while in placement
- Return airfare and visa/work permit costs
- Cost of required vaccinations, antimalarial medication and health insurance
- Pre-departure training and in-country orientation
- Travel and accommodation for reintegration debriefing weekend
- Modest support for accompanying partners and dependents going on placement with you for 12 months or longer (Return flight, emergency medical insurance, vaccinations)
- Access to Employee Assistance Program while in placement and upon return
- Cuso International assessment day (Candidates must cover the first \$200 of the most cost-effective travel expenses and all accommodation costs).
- Travel and accommodation for the five-day pre-departure training course and for in-country orientation
- Bonus: Additional return flight home or cash in lieu after 12 months of service for volunteers who extend for another 6 months

### Fundraising

We ask each volunteer, regardless of placement length, to raise \$2,000. All volunteers receive support from Cuso International to help achieve the goal through fundraising. If the volunteer chooses not to fundraise or is unable to achieve the fundraising goal, he/she can make a one-time donation or become a monthly donor to support our work.

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