



## Business Development Specialist



**City** Quezon City, Philippines

**Start Date** Mar - May 2019 (flexible)

**Length of Placement** 6 Months

**Language Requirements** English

Open to Canadian Citizens and Permanent Residents of Canada only

### The Volunteer's Role

This placement requires an experienced Business Development Specialist to help our partner move in the right direction for their organization and train staff with managing change. This will require planning, coaching, directing, implementing and advising skills to facilitate this process. Our partner Trias Philippines, is a Belgian Non-Government Organization working in the Philippines to implement inclusive market interventions programs for family farms and small-scale entrepreneurs. You will be an agent for change in helping farmers, women in rural areas, and fisherfolk to improve their business.

#### As a volunteer, you will:

- Attend meetings and familiarize yourself with the different programs and activities
- Conduct field visit to see the businesses and different enterprises of members
- Study the business model, plan development tools for Trias and implement these within respective organizations
- Develop an operational and business development plan
- Implement the business plan through intensive coaching and mentoring with the business plan team lead and the Trias advisor
- Document process of business modeling and business development, and recommend improvements
- Write the proposed operational manual for the respective businesses

#### Essential Academic Qualifications:

- University Degree in Business Administration, Finance, Marketing

#### Essential Professional Background:

- 3-5 years of experience in business management, marketing, strategic planning, financial business planning, development of business management strategies, marketing and promotional strategies
- Systems development especially along marketing or trading business

#### Cuso International covers the following costs:

- Return airfare and visa/permit costs
- Accommodation while in country

- A modest living allowance while overseas
- Modest support for accompanying partners and dependents going on placement with you for 12 months or longer (VOCE Project only)
- The cost of required vaccinations, antimalarial medication and health insurance
- Access to Employee Assistance Program during your placement and when you return
- Travel and accommodation for the five-day pre-departure training course and in-country training orientation and again for a reintegration debriefing weekend after you return.

[Apply](#)

If there's anything we can do to answer your questions, please contact [Lorraine Monteiro](#)  
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