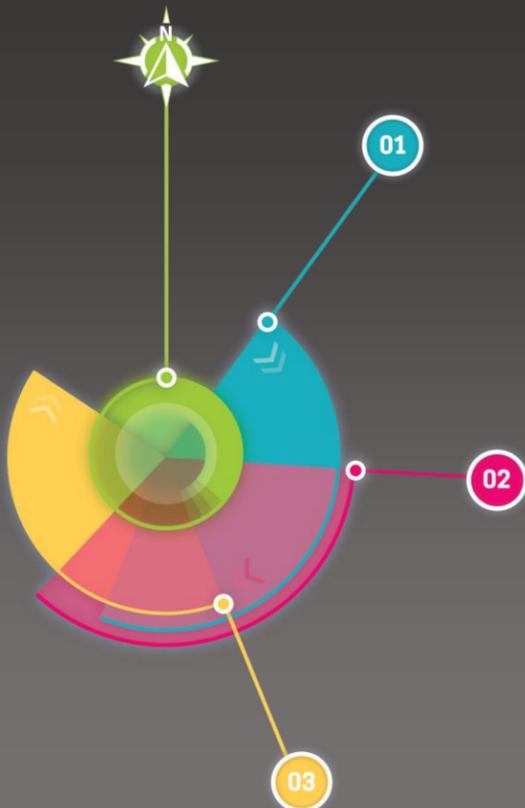# Make Canada a Leader in Development Innovation

Feminist International Assistance Policy

- "To better respond to constant changes in the development "ecosystem," Global Affairs Canada will build innovation into its assistance programs by adopting new business models, policy practices, technologies and ways of delivering products and services… encouraging greater experimentation and scaling-up of new solutions to development challenges."

- "We must be innovators ourselves and encourage innovation through our funding mechanisms and by forming new partnerships."

- "To better amplify women's voices around the world, Canada will collaborate with partners to pilot, design and champion new and innovative ways of working with local women's organizations that advance women's rights ."
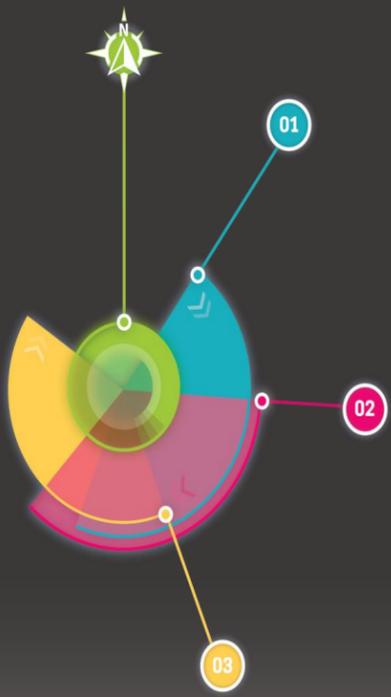

How can we do it?

01 **Measuring Results| impact, reach, sustainability**
- Identify successful innovative projects
- Continuous tracking of innovative projects and programs
- Rigourous testing of innovation
- Evaluation of impact using innovative approaches and common indicators
- Sharing knowledge

02 **Toolkit| policies, projects, platforms, partners**
- Policy change
- Projects which test, scale and accelerate new approaches
- Platforms which support innovative enterprises
- New partners and partnerships
- New Ts&Cs and authorities

03 **Institutional Change**
- Enable new partnership models, co-create, longer project horizons
- Convey a risk tolerance to improve impact
- Institutionalize learning and feedback to improve implementation
- Internal network to champion innovation
- Allocation of program funds to experimentation

Intended Results

- More cost effective and efficient solutions identified to respond to persistent development challenges
- Better insights into development problems and the effectiveness of solutions by applying data analytics
- Democratized problem solving, such as prizes and challenges
- Partnerships
- Leveraging other financing opportunities
- More Canadian innovations, with locally-driven components, deployed for development impact

Make Canada a Leader in Development Innovation

Measuring Results| impact, reach, sustainability

- **Monitoring, Evaluation, Research and Learning Assessment**
  - For strategic planning and the identification of candidate projects for impact evaluation

- **Measuring Impact**
  - International high-level architecture for measuring the impact of innovation, built on a core set of indicators

- **Project Compendium**
  - Stocktaking list of development innovation-related projects across the Department

- **Approach to implementing and tracking innovation projects**

01

Toolkit| policies, projects, platforms, partners

- **Policy**
  - Feminist international assistance policy highlights development innovation
  - Discussions with OECD on the development of a policy marker or DAC code on development innovation

- **Projects** which test, scale and accelerate new approaches (examples below)
  - Grand Challenges Canada
    - Sourcing and scaling innovation to find solutions to health problems
  - Canadian International Food Security Research Fund
    - Improves food security by funding production and marketing research and scaling up projects

- **Platforms** which support innovative enterprises (examples below)
  - Collaboration with Trade Commissioner Service
    - Social impact innovation trade missions, in Seattle and New York, to learn from business mentors and to pitch ideas to potential funders
  - International Development Innovation Alliance
    - Multi-stakeholder platform to support innovation in international development from idea to scale, shared learning and improved impact management

- New **partners** and **partnerships** (examples below)
  - Small-Medium Organizations project
    - Innovation window to provide seed funding to SMOs to test innovations
  - Privy Council Office Hubs and Labs
    - Engagement with OGDs on topics related to innovation
  - Multistakeholder Community of Practice
    - Convening with Canadian NGOs to advance development innovation agenda

02

Architecture for scaling development innovation

1 Ideation → 2 Research & Development → 3 Proof of Concept → 4 Transition to Scale → 5 Scaling → 6 Sustainable Scale

Institutional change

- Design projects and performance management frameworks that measure the results, impact, and sustainability of innovation
- Develop and implement a Development Innovation Network, including Community of Practice meetings, Global Gossips and newsletters
- Host high-level events, like International Development Week and International Development Innovation Alliance Principals Meeting
- Encourage the use of new authorities, and generic terms and conditions

03

Further information: Innov.dev@international.gc.ca