



## Cuso International – Volunteer Placements

### Communications Advisor

Location: Calabar. Nigeria

Partner name: Cuso International Nigeria Program Office

Length of placement (months): 12

Start date: Jul - Sep 2017 (flexible)

Funding Eligibility requirements: Open to Canadian Citizens and Permanent Residents only

Language Requirements: English: Level 4, Writing: Level 4, Speaking: Level 4

### **The Volunteer's Role**

The aim of this placement is to develop quality communication materials to share and to integrate the learning and best practices of Nigeria's partners and volunteers in Nigeria's programming. The outcome will be that Nigeria will be better able to demonstrate the impacts of international volunteering and partnerships to tackle poverty.

As a volunteer, you will:

- Support the development and management of information and communication materials
- Develop training/ learning materials to strengthen documentation practices
- Develop documentation materials to raise the profile of the Volunteers for International Cooperation and Empowerment program in Nigeria
- Research and write stories which capture the impact of international volunteering and partnerships on fighting poverty - stories will focus on north-south volunteers, south-south volunteers, national volunteers, diaspora volunteers, corporate volunteers, partners and beneficiaries

### **Essential Academic Qualifications:**

-University Degree or college diploma in Communications, Marketing, Public Relations or other relevant field

### **Essential Professional Background:**

- Experience in advocacy
- Experience in the development of information, education and communication materials for diverse audiences

### **About Our Partner: Cuso International Nigeria Program Office**

Cuso International has supported Nigeria's development priorities since 1961 through their work in the education, health, HIV/AIDS, livelihood, youth employment and entrepreneurship sectors. Cuso International is now executing the YouLead project in Nigeria that is supported by the Government of Canada.

The YouLead project is designed to promote youth employment through job creation and entrepreneurship in the natural resources sectors — agriculture, forestry, and ecotourism — as well as to support state government institutions in developing natural resource policies and programs. YouLead will support skills transferal and growth in the small business sector by matching experienced Nigerian and Canadian professionals with Nigerian youth aquaculture.

Cuso International is currently exploring opportunities to widen their scope of work in Nigeria with the potential of implementing a health program in Cross River State that could expand to the Lagos State

over the next 5 years. The main goal of the health program would be to increase the quality and gender responsiveness of health services for women, children and youth by ministries, departments, agencies and civil society organizations.

### Terms and Conditions

Cuso International terms and conditions allow you to lead a modest and healthy lifestyle while being effective in your placement. This support package will cover basic living expenses for one volunteer and is not intended to cover home-based expenses (ex. loans, support payments, etc. (ex. imported items and international personal travel)).

#### Support Package

- Modest living allowance (varies depending country)
- Accommodation while overseas
- Return airfare and visa/permit costs
- Cost of required vaccinations, antimalarial medication and health insurance
- Comprehensive training and support program.
- Travel and accommodation for reintegration debriefing weekend
- Modest support for accompanying partners/dependents going on placement with you for 12+ months
- Access to Employee Assistance Program while overseas and upon return
- Cuso International assessment day (Candidates must cover the first \$200 of the most cost-effective travel expenses and all accommodation costs).
- Travel and accommodation for the five-day pre-departure training course and in-country training orientation

#### Fundraising

We ask each volunteer, regardless of placement length, to raise \$2,000. All volunteers receive support from Cuso International to help achieve the goal through fundraising. If the volunteer chooses not to fundraise or is unable to achieve the fundraising goal, he/she can make a one-time donation or become a monthly donor to support our work.

#### E-volunteering

Depending on the nature of the placement volunteers are encouraged to provide e-volunteering support to the local partner or Cuso International before or after the field placement.

### Residency and Citizenship

In order to become a volunteer with Cuso International, you must be living in Canada for the time between your application date and the date you go overseas. Short vacations during this time are feasible. We may require your passport and would need to be aware of any travel plans you may have during this time. We must be able to contact you, and you must be able to contact us easily and promptly throughout the process. You will also require unrestricted access to Canada during the pre-departure process for assessment and training.

Leaving your country of residence can have significant effects on your citizenship status in that country. It is your responsibility to research the consequences of traveling to Canada during the pre-departure process and of going overseas for a long-term placement with the immigration authority where you live.