

Cuso International – Volunteer Placements

Business and Management Advisor

Location: Tegucigalpa, Honduras

Partner name: Programa de Rehabilitación de Parálisis Cerebral

Length of placement (months): 12

Start date: Jul - Sep 2017 (flexible)

Funding Eligibility requirements: Open to Canadian Citizens and Permanent Residents only

Language Requirements: Spanish Reading: Level 4, Writing: Level 4, Speaking: Level 4; English Reading: Level 3, Writing: Level 3, Speaking: Level 3

The Volunteer's Role

The objectives of this placement are to support young people with disabilities through strengthening of the employment program with our partner PREPACE and to support organizational capacity development through improving production processes and increasing sales.

As a volunteer, you will:

- Create an action plan based on Assessment previously done by Cuso International Volunteer
- Contribute with the implementation of the action plan
- Create tools to strengthen capacities
- Research and analyze current strategies of PREPACE related with marketing
- Contribute with the designing of a digital marketing strategy
- Create a CRM (Customer Relationship Management) tool
- Training in the area
- Create alliances with private sector, government and/other organizations in order to increase sales of products elaborated by people with disabilities including visits to potential clients
- Follow up the campaign "disability does not mean incapacity" created by PREPACE and Cuso international in 2016. The proposal includes to replicate the activity every year which is aimed to increase the visibility of the rights of people with disabilities with a focus on the right to Work.
- Participation in meetings with staff and others actors of the sector
- Support other activities related with the placement
- General diagnostic of current capacities to mainstreaming gender in the organization
- Create an action plan to mainstreaming gender equality
- Advise in gender issues
- Coordinate and co-facilitate workshops
- Create tools as needed

Essential Academic Qualifications:

- University degree in management, business, international development and/or equivalent experience in a related field

Essential Professional Background:

- Knowledge of issues related to marketing and sales
- Knowledge of issues related to business development and entrepreneurship
- Understanding of inclusive participatory approaches, amongst a variety of stakeholders, including gender sensitive methods
- Demonstrated experience of working in multi-cultural and multi-disciplinary teams

About Our Partner: Programa de Rehabilitación de Parálisis Cerebral

Vision: Be a model institution, a leader in comprehensive rehabilitation care and quality processes of inclusion for people in disability status, primarily with cerebral palsy, neuromotor disorders and / or special educational needs at national level; contributing to the equalization of opportunities for inclusion into society while respecting their rights and improving their standard of living and that of their family.

Mission: We are an established organization, nonprofit, which provides excellent quality care and warmth to people living in disability and / or special educational needs primarily with neuromotor disorders and their families through programs, services and innovative projects aimed at achieving sustainability and self-management.

Terms and Conditions

Cuso International terms and conditions allow you to lead a modest and healthy lifestyle while being effective in your placement. This support package will cover basic living expenses for one volunteer and is not intended to cover home-based expenses (ex. loans, support payments, etc. (ex. imported items and international personal travel)).

Support Package

- Modest living allowance (varies depending country)
- Accommodation while overseas
- Return airfare and visa/permit costs
- Cost of required vaccinations, antimalarial medication and health insurance
- Comprehensive training and support program.
- Travel and accommodation for reintegration debriefing weekend
- Modest support for accompanying partners/dependents going on placement with you for 12+ months
- Access to Employee Assistance Program while overseas and upon return
- Cuso International assessment day (Candidates must cover the first \$200 of the most cost-effective travel expenses and all accommodation costs).
- Travel and accommodation for the five-day pre-departure training course and in-country training orientation

Fundraising

We ask each volunteer, regardless of placement length, to raise \$2,000. All volunteers receive support from Cuso International to help achieve the goal through fundraising. If the volunteer chooses not to fundraise or is unable to achieve the fundraising goal, he/she can make a one-time donation or become a monthly donor to support our work.

E-volunteering

Depending on the nature of the placement volunteers are encouraged to provide e-volunteering support to the local partner or Cuso International before or after the field placement.

Residency and Citizenship

In order to become a volunteer with Cuso International, you must be living in Canada for the time between your application date and the date you go overseas. Short vacations during this time are feasible. We may require your passport and would need to be aware of any travel plans you may have during this time. We must be able to contact you, and you must be able to contact us easily and

promptly throughout the process. You will also require unrestricted access to Canada during the pre-departure process for assessment and training.

Leaving your country of residence can have significant effects on your citizenship status in that country. It is your responsibility to research the consequences of traveling to Canada during the pre-departure process and of going overseas for a long-term placement with the immigration authority where you live.