

# Making the world fairer

Warren Collegiate teacher profiled in online video for her fair trade education

By Sean Ledwith

Ainsley Frederickson is making a difference in the world, and she is showing others how they can too.

Frederickson, who teaches at Warren Collegiate, is one of just eight Manitobans selected by the Manitoba Council for International Cooperation (MCIC) to be profiled for her work in international development and social justice.

The eight are all featured in videos on the MCIC website ([www.mcic.ca](http://www.mcic.ca)) talking about how they are making a difference in the world.

"We wanted to reflect the broad spectrum of ways that people can get involved," said Sumee Bath of MCIC, a non-profit that works with 40 agencies to promote global development, "with someone like Ainsley, she's doing a really vital job educating our youth on these issues."

Frederickson said "her thing" on the global development front is fair trade.

"With fair trade, what I like about it, it's not a Band-Aid solution. You're not just giving money to somebody to give them food or water for a few days, you're actually helping them develop the skills to be able to earn a living for themselves."

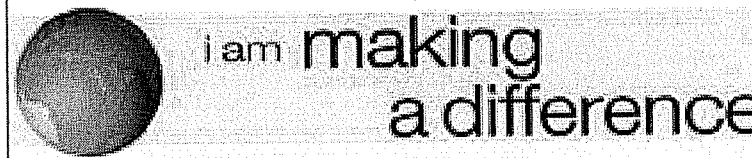
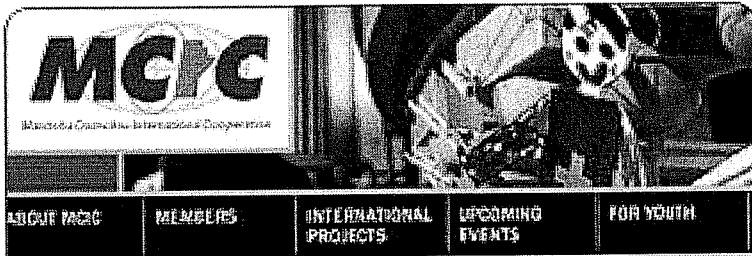
"Fair trade can help break the poverty cycle, right?"

Frederickson first began learning about fair trade when she started teaching social studies to a grade seven class at Balmoral Elementary a couple years back.

Those "enthusiastic" students began asking questions about fair trade products being used in the school and the division as a whole. That led to students doing some teaching of their own when they gave a presentation to the school board.

Interlake School Division Supt. Ross Metcalfe remembers that presentation, which inspired the board to integrate more fair trade products such as coffee.

"It was great," Metcalfe said, "it was right around the time when the board was thinking how we



TRIBUNE PHOTO BY SEAN LEDWICH

Tribune readers can win, and help Ainsley Frederickson win, by watching her video on fair trade

integrate into our curriculum some goals and thinking of social justice and making kids in the Interlake better global citizens."

Social justice is a pillar of sustainable development education, which is one of the ISD's educational goals, Metcalfe said.

"Ainsley is just one example of picking out a social justice area...fair trade, where in third world countries people get an honest day's pay for an honest day's work for an honest day's batch of their crop or product"

If Frederickson's video gets the most views she will get \$250 for a charity of her choice. She hasn't made a final decision on what charity that would be if she does win, but she's leaning pretty

far in one direction.

"The students at our school were talking about Save The Children. They want to raise money for (that), so I said if I got the \$250 that I would put it towards that."

Viewers of videos at the MCIC website also get to enter a contest to win a \$250 fair trade wardrobe.

To view Frederickson's video go to [www.mcic.ca](http://www.mcic.ca) and click on the "Watch our young global citizen profiles" link on the right side. Then look for Frederickson's name and smiling face and click on that. Wait until the video finishes and an entry form for the \$250 free trade wardrobe contest will appear.

Don't dally. The contest ends this Feb 22, at noon.

## INTEGRITY AUTO

### The Mechanic's Perspective

Last month's article contained a number of "ASE" credentials. Someone suggested that I describe what ASE certification means. Good idea!

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