

Business Development Advisor – Volunteer in Colombia

8 Months | Start Date between Mar - May 2018 (flexible)

Language Requirements Spanish Reading: Level 4, Writing: Level 4, Speaking: Level 4

Language Scale: <http://www.cusointernational.org/languageatingscale>

Please submit a Spanish Resume and Statement of Interest

Open to Canadian Citizens and Permanent Residents of Canada only

The Volunteer's Role

As a volunteer, you'll support our partner Sistema B in Colombia by carrying out key marketing and recruitment activities, working with potential B Corps to improve their corporate social responsibility (CSR) initiatives to officially become B Corps, leading events to strengthen learning between companies and Sistema B Colombia. As part of these initiatives, you'll monitor their "Programa de Multiplicadores B" which empowers people who want to be agents of change in their companies or who seek to advise or train their networks to find their purpose, as well as evaluate and increase their socio-environmental impact.

As a volunteer, you will:

- Design a work plan that includes activities to strengthen their community and boosts the number of members and certified B Corps in Colombia.
- Support in recruitment initiatives and technical assistance based on the needs of each company to meet the B Corps certification.
- Strategize on services that could be provided to newly-certified and current B Corps, organizing trainings for new B Corps, promoting knowledge-sharing between B Corps, and creating strategic partnerships that could support the community as a whole.
- Support the management of the "Programa de Multiplicadores B," providing guidance and support to its first graduates and analyzing the benefits of the program, adjusting materials and messaging.
- Raise Sistema B's profile in Colombia and in the private sector - presenting case studies, documenting best practices to be shared with international B Corps and private sector in Colombia, as well as supporting in their "Día B," celebrating the new protagonists in the Colombian economy.

Essential Academic Qualifications:



- Degree in international business or economics.
- Course work in sales, marketing, local development, strategic planning, communications.

Essential Professional Background:

- Strong networking and interpersonal skills; experience working in sales or communications directed at raising the business profile.
- Experience working as a consultant, assessing and supporting SMEs; comfort with creating independent work plans and delivering on short deadlines.
- Experience carrying out field visits, research and summarizing/analyzing data collected.

Support Package

- Modest monthly living allowance (varies depending country)
- Accommodation while in placement
- Return airfare and visa/work permit costs
- Cost of required vaccinations, antimalarial medication, and health insurance
- Pre-departure training and in-country orientation
- Travel and accommodation for reintegration debriefing weekend
- Modest support for accompanying partners and dependents going on placement with you for 12 months or longer (Return flight, emergency medical insurance, vaccinations)
- Access to Employee Assistance Program while in placement and upon return
- Cuso International assessment day (Candidates must cover the first \$200 of the most cost-effective travel expenses and all accommodation costs).
- Travel and accommodation for the five-day pre-departure training course and for in-country orientation
- Bonus: Additional return flight home or cash in lieu after 12 months of service for volunteers who extend for another 6 months

Deadline: Ongoing till filled

Apply:

https://curawebservices.mindscope.com/CUSOIN04387_CURA/Aspx/JobDetails.aspx?lang=en&Job_ID=587